

April 4, 2007

To Whom It May Concern:

As a long time subscriber of both XM and Sirius, I urge you to allow the merger of these companies and the transfer of their licenses to a single entity. I believe that the merger will eventually eliminate the need for me to have two radios and two antennas installed on my vehicle. Furthermore, I believe that the merger will allow me to save some money by reducing the price of my subscription.

It is my opinion that the NAB has unfairly targeted this merger with the intent of further weakening XM and Sirius. Their main argument is that a single SatRad entity will result in higher prices and less choice for the consumer. Contrary to that argument, I think that it will lower the prices for all subscribers, especially the "dual subs", and it will increase the audio entertainment choices of those who only subscribe to one service today.

Ironically, the companies that make up the NAB are the ones who have reduced choice by giving Americans "cookie-cutter" radio stations, and they have increased the amount we pay by wasting our time with commercials and endless chatter. The NAB will always have the upper hand as far as competition goes, because they do not have to sell their service to the consumer, they do not have to pay to play their music, every American has access to a radio.

The NAB is bad for consumers. The RIAA is bad for consumers. A single satellite radio company is not. Thank you for your consideration.

Sincerely,  
Timothy S. Lambert